

icare foundation pitch in guidelines and application criteria

Background

Promoting innovation and creating a culture of staff engagement is at the heart of the icare Foundation's mandate. Our ambition is to invest in promising NSW programs that support physical, mental and social wellbeing, whilst involving and inspiring our staff with this work.

'Live-crowdfunding' is a disruptive new form of community engagement that has taken-off in Australia over the last few years, in particular the work of The Funding Network. It has a proven track record of successfully connecting donors, employees and other stakeholders to grassroots programs and social entrepreneurs.

Eligibility Criteria

- ACNC registered DGR1 & TCC status charities.
- With lower than \$5m average income over the last three years.
- Innovative health and wellbeing programs in NSW.
- Prevention and/or treatment of physical injuries or mental illnesses that occur at work or on NSW roads.
- Supporting NSW employees or road users, and their families or wider community.

Key Dates

Application deadline	5pm, Thursday 5 th October.
Selection panel phone interview	1.30 – 4.30pm, Wednesday 25 th October.
Pitch-coaching workshop	9.30am – 1pm, Wednesday 15 th November.
Pitch event	5.30 – 8.30pm, Wednesday 6 th December in Sydney.

Next Steps

We will review your submission, legal status, finances, annual report, websites, and call you directly if required. We will contact you shortly after the deadline to let you know if you have been shortlisted. Six organisations will be invited to a 10-minute telephone interview with our **Selection Panel**. Finally, three organisations are chosen as finalists and will be required to attend the **Pitch-coaching workshop**. Which leaves another few weeks to prepare for your pitch. Please make sure your presenter is available on the dates above.

[Apply online here.](#)