



MEDIA RELEASE

WEBSITE LAUNCHED FOR PEOPLE NEEDING ATTENDANT CARE

SYDNEY, AUSTRALIA: 3 May 2016 - icare CEO Vivek Bhatia today launched a website to assist people needing attendant care due to brain and spinal injuries at the Royal Rehab in Sydney.

Mr Bhatia said the [Living with Attendant Care](#) website was a one-stop-shop for people with severe brain or spinal cord injury and their families, providing them with vital information on attendant care.

“icare is focused on improving the care experience for injured people and their families. The new website does this by removing the uncertainty often associated with attendant care and provides simple advice from those who have experienced it,” Mr Bhatia said.

“With up to 70 per cent of the approximately 1,100 participants on the Lifetime Care scheme requiring attendant care services, the website provides a valuable orientation on attendant care.

“It includes wide-ranging detailed information and numerous resources including fact sheets, videos, and links to relevant organisations.

“It also provides personal accounts of what it's like to have attendant care in the home including videos of real people with brain and spinal injuries talking about their experiences.

“Getting used to living with attendant care is a challenging adjustment that people with brain injury or spinal cord injury face. [The Living with Attendant Care](#) website makes this transition easier.

Mr Bhatia also acknowledged the efforts of a number of experts that helped create an interactive experience that is simple to understand and easy to use.

“Only through the combined efforts of a number of people could this have occurred. They include Paul Bullen, icare's Lifetime Care team, Acquired Brain Injury Services NSW Inc., Paraquad, Attendant Care service providers, attendant care workers and most importantly, a number of people with brain and spinal cord injuries.

“I want to thank them for their efforts in making this happen and for their ongoing commitment and dedication to supporting others with severe brain or spinal cord injury and their families.

“I have no doubt the [Living with Attendant Care](#) website will be a great resource for anyone who requires attendant care and their families,” he said.

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