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## MEDIA ADVISORY

### icare AND SWISSE WELLNESS JOIN FORCES TO 'POWERLIFT' WORKPLACE SAFETY

The Swisse Wellness team has taken advantage of the [icare](#) NSW Paralympian Speakers Program to promote safe and healthy workplaces and support sustainable return to work for injured workers.

Swisse hosted icare representative and Paralympic powerlifting champion Kahi Puru at its Botany branch to hear directly about how workplace accidents can have a life-altering impact - helping workers understand the power of keeping a strong focus on accident and injury-prevention.

"I've experienced first-hand how workplace injury can have a devastating effect on the individual and their loved ones, as well as on the workplace. By sharing my experience, I can make people more safety-aware. Being able to prevent one workplace injury is worth its weight in gold.

"Swisse's investment in its workers' health and safety through interactive learning sessions with icare is a signal that Swisse places workplace safety at the utmost importance of its company culture. It ensures workers are vigilant on the job - looking out for each other and working smarter through safer decision-making and work practices," Mr Puru said.

Swisse Wellness Director, Corporate & Strategy, George Livery said they were keen to address warehouse safety in a creative way, and collaborating with icare allowed them to deliver the message on workplace safety and returning to work with a strong focus on person-centric experiences of our Paralympians.

"Our people are at the forefront of everything we do at Swisse. Whether they work in the warehouse or in the office, we're dedicated to ensuring we provide our staff a positive work environment that is alert about safety and where people come first," Mr Livery said.

"We're honoured to host Kahi today as a workplace safety advocate and to learn from his story on how unsafe work practices can be life-changing for workers, their family and the community and commend icare on their Paralympian Speakers Program initiative," he said.

icare General Manager Loss Prevention & Pricing, Workers Insurance, Jason McLaughlin, said icare's Paralympian Speakers Program was just one of the ways icare provides proactive initiatives to increase workplace health and safety, and aims to create exemplars of workplace safety like Swisse Wellness.

"There is no better investment than arming your staff with the tools and training they need to operate a safer work environment every day. Our goal is to empower businesses to reduce workplace incidents by putting accident-prevention first, reduce loss of productivity and help businesses improve their return to work outcomes," Mr McLaughlin said.

"Ultimately this will help NSW employers lower their workers' insurance claims and premiums over time and allow them to reinvest those savings in growing and innovating in their business," he said.

For more information on icare's NSW Paralympian Speakers Program, please contact: [paralympian@icare.nsw.gov.au](mailto:paralympian@icare.nsw.gov.au). icare is a [major partner of the Australian Paralympic Committee](#).

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#### About icare

icare (Insurance & Care NSW) is the insurance and care services provider for New South Wales. We insure 3.4 million workers, motorists and builders and 284,000 employers. For more information, visit: [www.icare.nsw.gov.au](http://www.icare.nsw.gov.au)