icare

Presentation for Australian Rehabilitation Providers Association (ARPA)

overview

- about icare
- journey
- rehabilitation providers
- improving evidence-base
- collaboration

icare - Who are we?

icare now delivers all insurance and care services.

Entity



icare (Insurance & Care NSW)

Brand Identity



icare

icare dust diseases

icare lifetime care

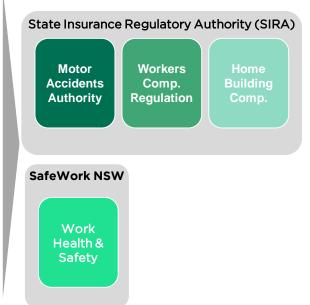
icare[™]

icare self insurance icare workers insurance

Service Lines Providing Services For









Journey of transformation

More customer-centric and financially sustainable

- policy administration
- premium reform
- transition
- new claims model
- provider management



Working towards a new model

More customer-centric and financially sustainable

today adversarial model	tomorrow empowered model
Some workers "struggle through" the scheme	Scheme that facilitates return-to-work/life
Process driven agents	Partners as extension of icare
High case handling costs	Straight through processing where possible
Ineffective deployment of resources	Resources attending to claims in need
Customer often has no control	Empowered customers
Customer service issues	Empathetic customer service



Rehabilitation providers

The case for change

- Providers conduct same services in different ways inconsistent customer experience and service outcomes
- Lack of consistency in how provider performance is monitored, evaluated and managed
- Up to five different types of performance reporting to scheme agents - being interpreted differently



Rehabilitation providers

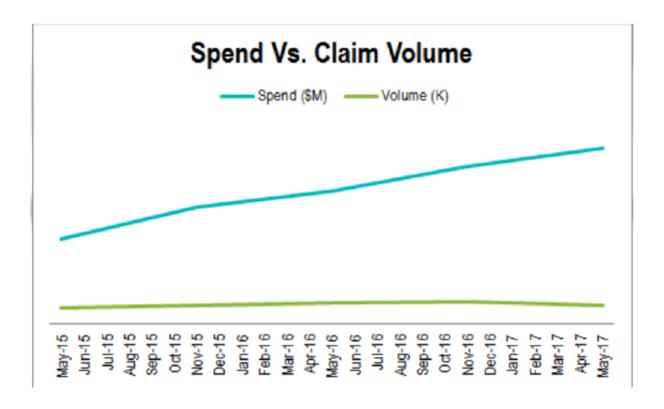
What's not working

- Reasons for referral poorly communicated to rehabilitation service
- Controls inconsistently applied
- Referrals not always targeted to deliver a claims outcome
- Behavioural changes in response to legislative changes has been evident



Current situation

Spending is more, outcomes are the same



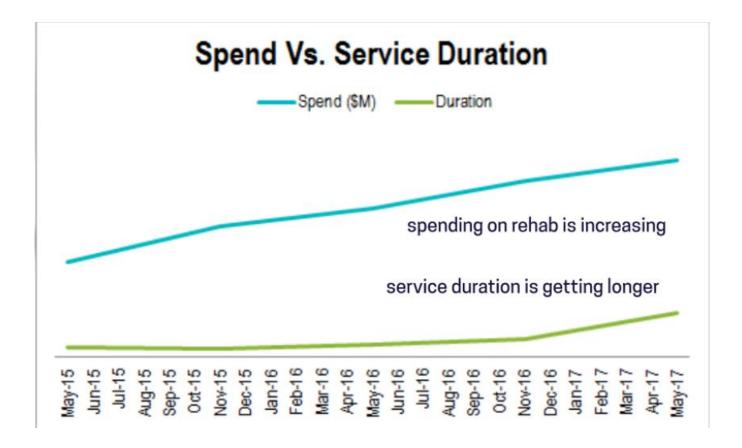


Spend Vs. RTW Success Rate (%)

——Spend (\$M) ——RTW %

May-15
Jun-15
Jun-15
Jun-15
Sep-15
Oct-15
Nov-15
Jan-16
May-16
May-16
Jun-16
Aug-16
Sep-16
Oct-16
Nov-17
Feb-17
Mar-17
Mar-17
May-17
May-17

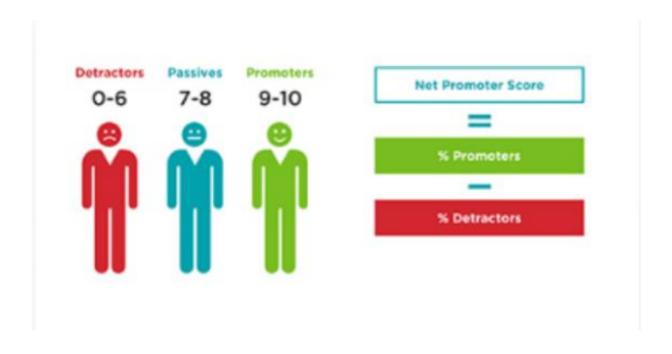






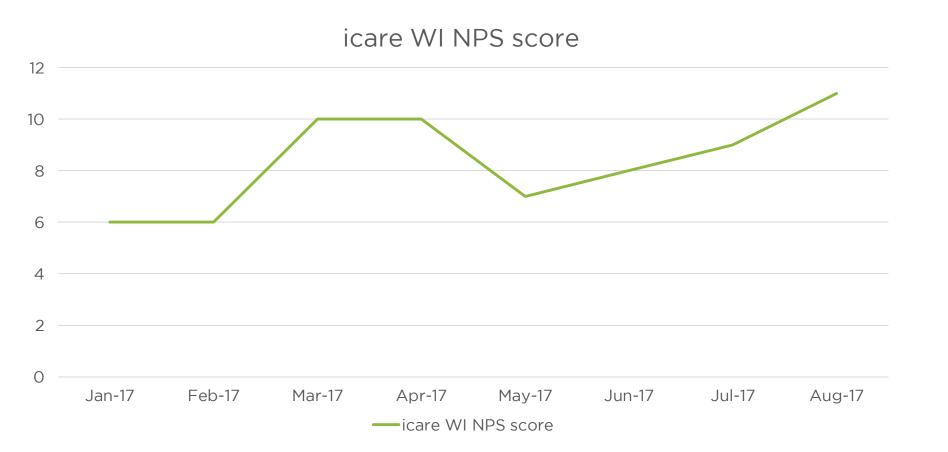
Improving evidence base

Net Promoter Score (NPS) to help understand how to improve customer experience



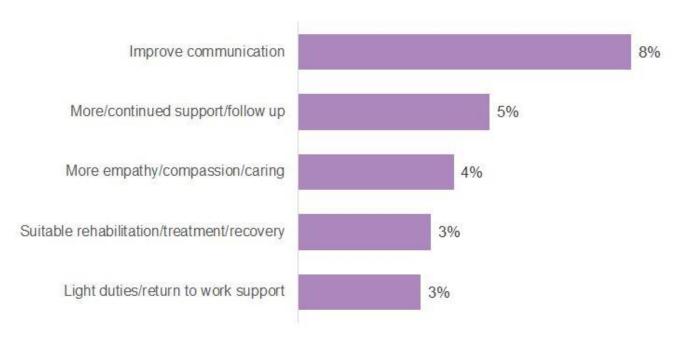


NPS rising





Areas to improve



This chart shows a summary of the key areas our customers would like icare and each other stakeholder in the NSW workers compensation scheme to improve on in response to the question: "What is the one thing [stakeholder] could do to improve?"



NPS for rehabilitation providers

By worker -9

By employer +7

We need to:

- Promote the value of measuring customer satisfaction
- Work more closely together



Ufirst

Partnership with the University of Technology Sydney (UTS), and The Harwood Institute

Co-design better solutions for workers, employers and Scheme

aims:

- improve workers wellbeing at work
- timely, evidence-based treatment and services
- better health, social and economic outcomes



Ufirst

Working with Ufirst to answer the question:

What is good rehab?

- online surveys
- in-person interviews
- workshops

Finalising findings to provide a clearer view:

- When and how to best engage rehabilitation services
- What is best practice rehabilitation
- Deliver results for the scheme
- Monitor, evaluate, manage and support performance

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Partnerships are essential

Continually exploring better ways of working with rehab providers

Let's improve our ways of working

We need to work together to improve customer outcomes



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