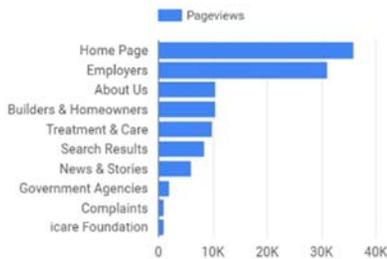


Website Usage Summary

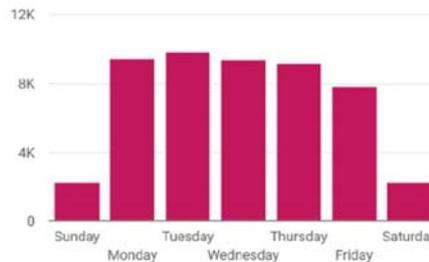
Feb 1 2018 - Feb 28 2018

Total visits: **68,654**

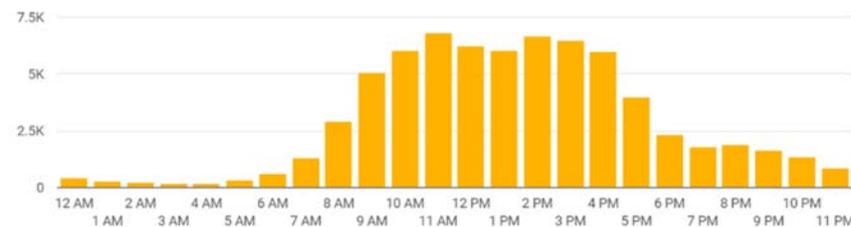
Most Viewed Section of the Website



Website Users by Day



Website Users by Hour



Top 10 Search Terms within the Website

Search Term	Total Searches
declaration of actual wages	88
payment	74
direct debit	57
forms	40
cancellation	33
actual wages	33
cancellation form	28
cpr table	26
wic	26
workers compensation	25

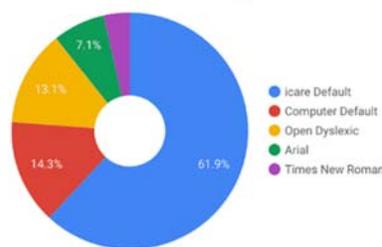
Top 10 Viewed Pages

Page	Pageviews
Home icare	51.2K
General enquiries icare	14.6K
Contact us icare	13.4K
Get a Workers Compensation Insurance Quote icare	9.9K
Search Results icare	8.5K
Our story icare	3.9K
Notify us of an injury or make a claim icare	3.6K
Who Needs Workers Compensation Insurance icare	2.8K
Approved hbcf Broker Distributors & Eligibility Risk Mana...	2.5K
Declaring Wages to Calculate Workers Compensation Ins...	2.3K

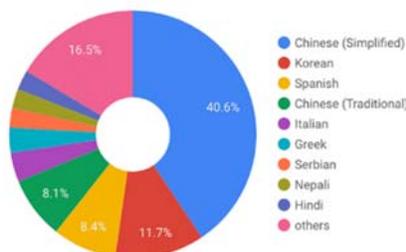
Top 10 Listened Pages via ReadSpeaker Feature

Page	ReadSpeaker Use
Get a Workers Compensation Insurance Quote ic...	72
Our story icare	62
Notify us of an injury or make a claim icare	35
Who Needs Workers Compensation Insurance ica...	31
Insurance for NSW the start of a new state of prot...	20
Calculating the Cost of your Workers Compensatio...	18
Classifying Workers or Contractors for Compensat...	17
hbcf Premium Calculator for Homeowners & Build...	17
Declaring Wages to Calculate Workers Compensat...	16
How hbcf Cares for Homeowners icare	15

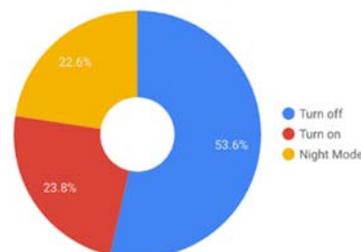
Most Preferred Font for Accessibility



Most Preferred Website Translation



Most Preferred High Contrast Type for Accessibility



icare has recently enhanced our Website accessibility features in accordance with the [Web Content Accessibility Guidelines \(WCAG\)](#).

This will allow people living with a disability to have an easy experience when visiting our site.

We also introduced a 27-language translation tool for members of the culturally and linguistically diverse (CALD) communities.

Summary of statistics:

- The second most viewed section of the website were Employers pages, followed by About Us page, and then by Builders & Homeowners pages
- There are noticeable number of icare website users during weekends
- Other than the regular website users between 9AM to 5PM there were also significant number of users outside those hours
- Foreign language translations were selected 401 times
 - 40.6% Chinese (Simplified)
 - 11.7% Korean
 - 8.4% Spanish
- ReadSpeaker feature was used 607 times to listen to the content of pages. The top 3 pages where it was used most were:
 - Get a workers compensation insurance quote with 72 ReadSpeaker usage
 - Our story page with 62 ReadSpeaker usage
 - Notify us of an injury or make a claim page with 35 ReadSpeaker usage
- Accessibility feature was used 84 times
 - The most selected accessibility font were:
 - 61.9 % icare default font
 - 14.3% Computer default
 - 13.1% Open Dyslexic
 - 7.1% Arial
 - 3.6% Times New Roman
 - The most selected High Contrast type were:
 - 53.6% Turn off High Contrast
 - 23.8% Turn on High Contrast
 - 22.6% Night mode