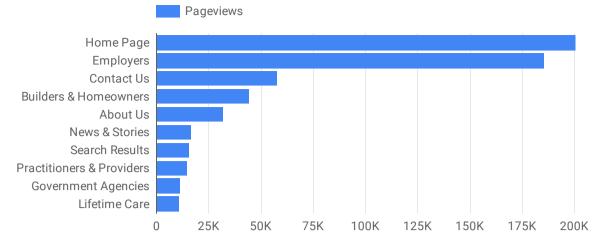
# Oct 1, 2020 - Dec 31, 2020

# **`**a 6

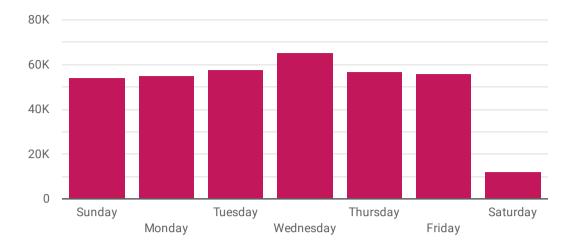
#### Data From Google Analytics

# Website Performance Summary

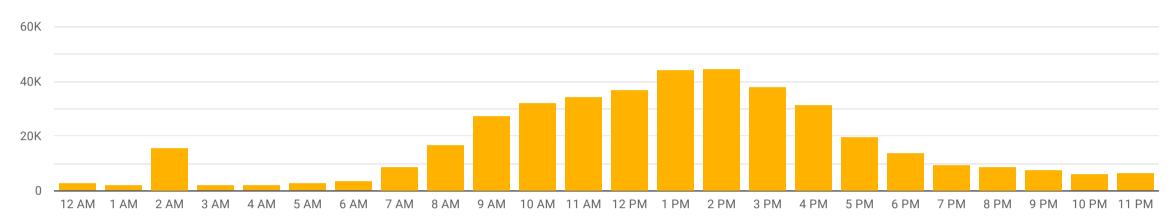
### **Most Viewed Section of the Website**



Website Users by Day



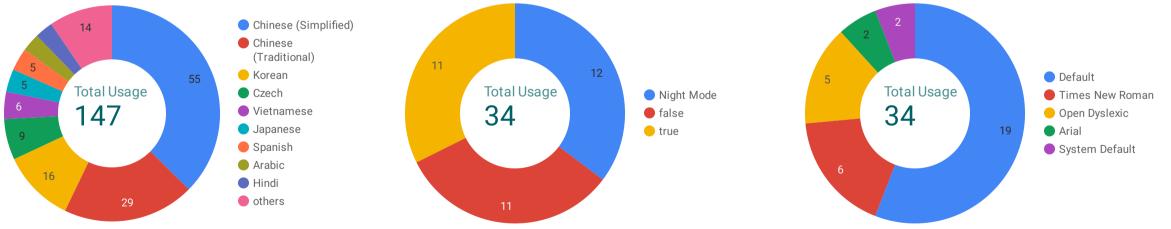
#### Website Users by Hour



#### Top 10 Search Terms within the Website

Search Term	Total Searches 🔹
wic	140
careers	95
piawe	83
wic code	83
jobs	74
certificate of currency	71
payment	71
jobkeeper	69
workers compensation	59
f8d7cf8ad3c17b751ba19fbed77a9ff1	54
Grand total	11K

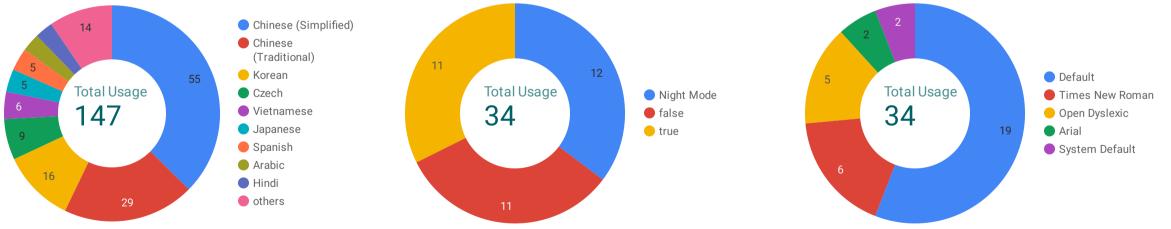
#### **Most Preferred Website Translation**



# **Top 10 Viewed Pages**

Page	Pageviews 🔻
Insurance and Care NSW   icare	314.3K
Contact Us for Enquiries, Complaints, and Feedback   ic	29.9K
General enquiries   icare	27.6K
Declaring Wages to Calculate Workers Compensation In	23.1K
Get a Workers Compensation Insurance Quote   icare	21.6K
How to Pay your Premium on Workers Compensation In	17.6K
Search Results   icare	15.7K
Notify us of an injury or make a claim   icare	15.1K
Welcome to icare   icare	13.4K
Page Not Found   icare	13.4K
Grand total	767.4K

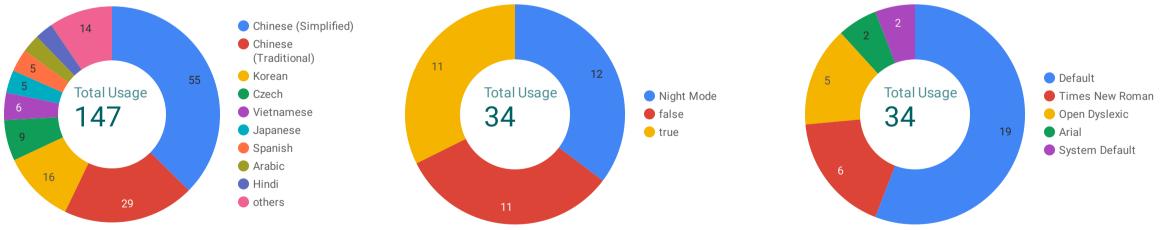
#### Most Preferred High Contrast Type for Accessibility



# **Top 10 Listened Pages via ReadSpeaker Feature**

Page	ReadSpeaker Use
Renew your Workers Compensation Insurance Po	70
Get a Workers Compensation Insurance Quote   i	54
Request a Certificate of Currency: Know Your Poli	51
Declaring Wages to Calculate Workers Compens	45
Notify us of an injury or make a claim   icare	33
Calculating the Cost of your Workers Compensati	27
Who needs a policy   icare	25
HBCF premium calculator for homeowners and b	21
The NSW workers compensation system   icare	16
The Home Building Compensation Fund (hbcf)   i	16
Grand total	766

#### Most Preferred Font for Accessibility



#### **ReadSpeaker Usage**

